

## Digital rocks

The lessons learned in making geoscience data work are generic

Ian Jackson





#### The take-aways

Competent, shareable, accessible data are essential to robust environmental/science evidence, but you still need a use-case

The biggest challenges relate to people, not data or technology

Be transparent and communicate...a lot

Engage - consult - decide - do - review .....and keep engaging

Shout about your achievements externally - it will bring others on board (and counter internal dissonance)

Sustaining the effort/resource: data stewardship is for the long term

What you're doing is vital - you are not alone, you're not the first and you won't be the last



## What you're thinking....?

Who is this old guy?

..... and what have rocks got to do with biodiversity data?





#### The old guy?

Field geologist with British Geological Survey (BGS) Experimented with databases and GIS thru 1980s Director of BGS digital transformation programme Ran a global geoscience spatial data project

EU Environmental Information Directive (INSPIRE) team













## Why is a digital rock story relevant to you?

Almost all environmental data & people share common characteristics.....

Data – spatially related, analogue and digital, interpretive, inconsistent/variable, collected for other purposes, poorly managed, low priority

People – clever, passionate, independent, driven by science/nature (not data), rarely data-tech trained

Leaders/managers – focused on "bigger" priorities, think data management is simple/already done/ and doesn't need maintaining



## The next 10 minutes

Two stories

Lessons learned





#### BGS story

Been around since 1835

Part of Natural Environment Research Council (NERC)

~650 staff, ~£55 million budget, 50:50 gov/contracts

Mission: provide geoscience expertise & data for UK

Lots of data – analogue, digital, samples.....

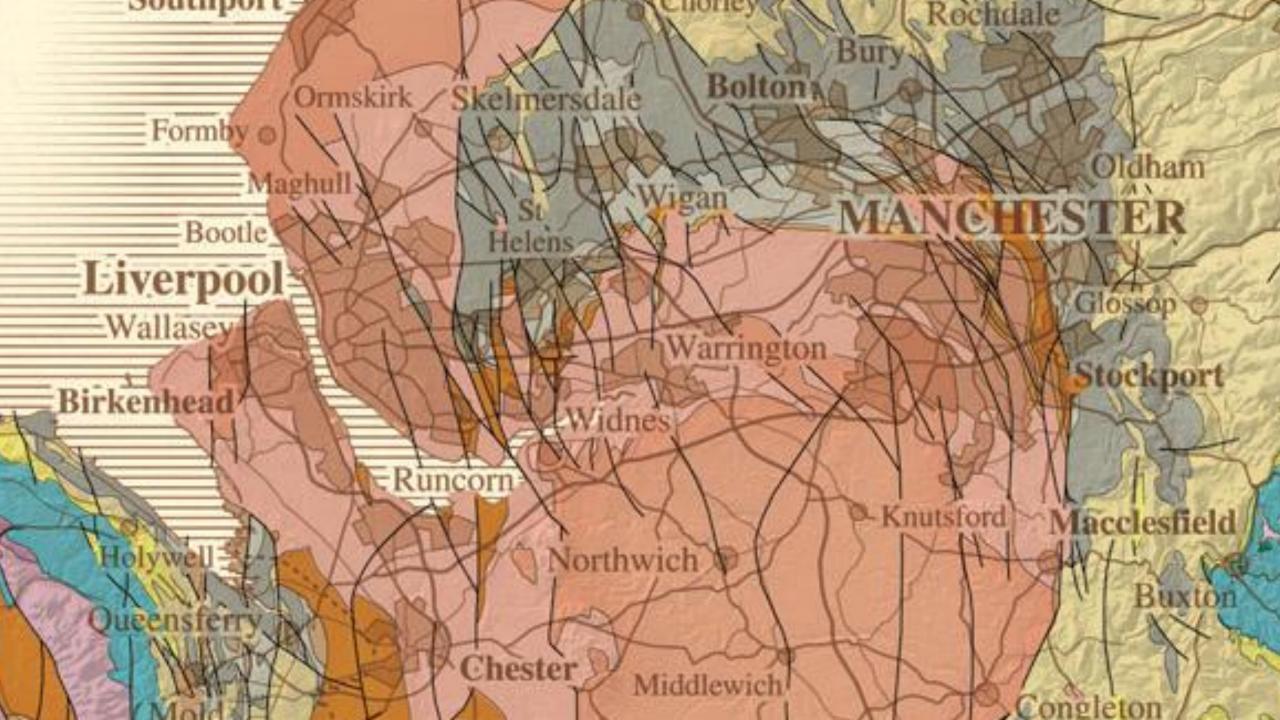


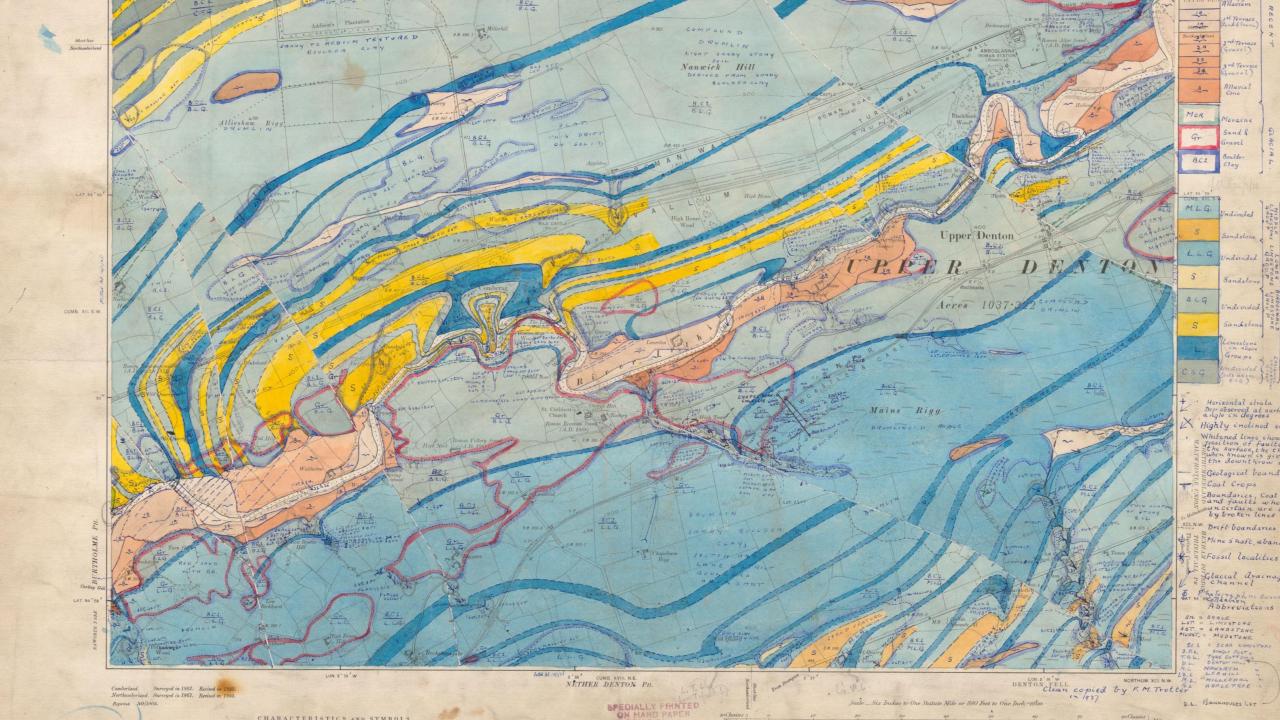


### BGS data – a flavour

100,000s of geoscience maps at large and small scale









18 linear kilometres of paper records - field note books, scientific papers, etc



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Leeds: A geological background for planning and development



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TECHNICAL REPORT

Onshore Geology Series



The Quaternary Landscape surrounding the Calre Gorm Funicular site, central Highlands, Scotland: a brief appraisal of ordiments and landforms.

N.R. Golledge October 2000



British Geological Survey

TECHNICAL REPORT

Onshore Geology Series

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Part of 1:50 000 Sheet 15W (New Commock)

Richard A. Smith





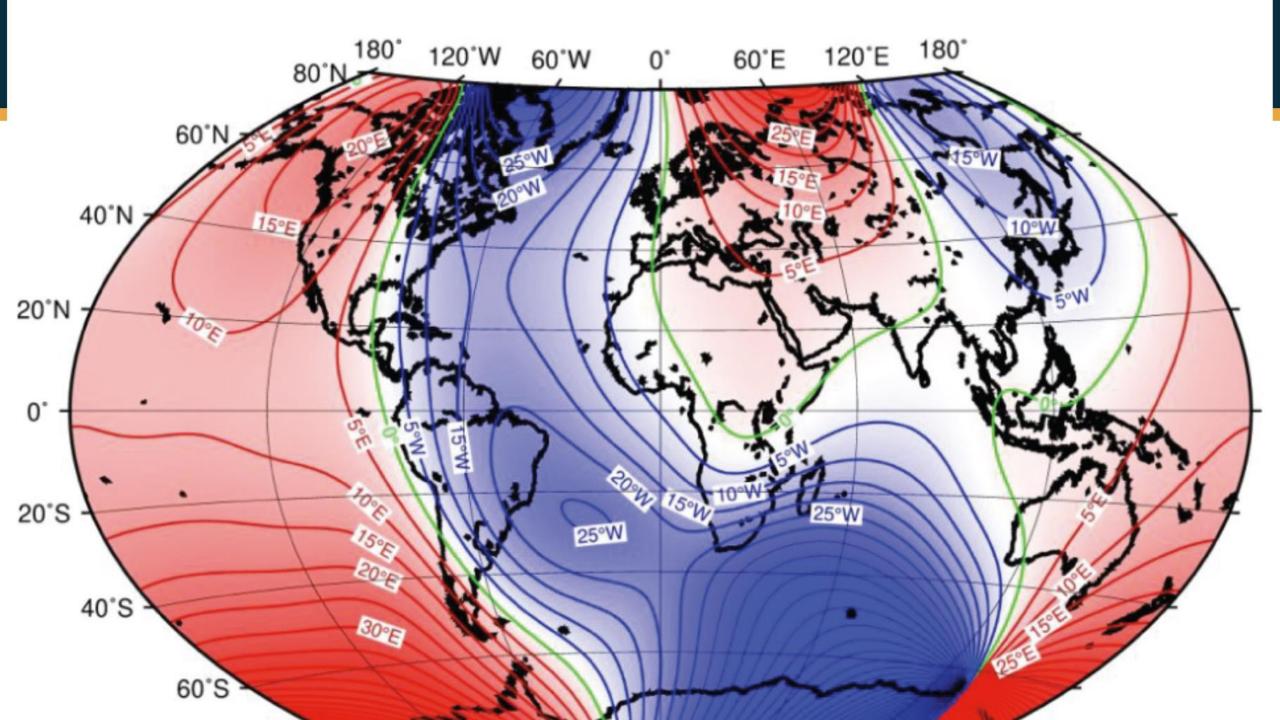




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#### Terabytes of geophysical data

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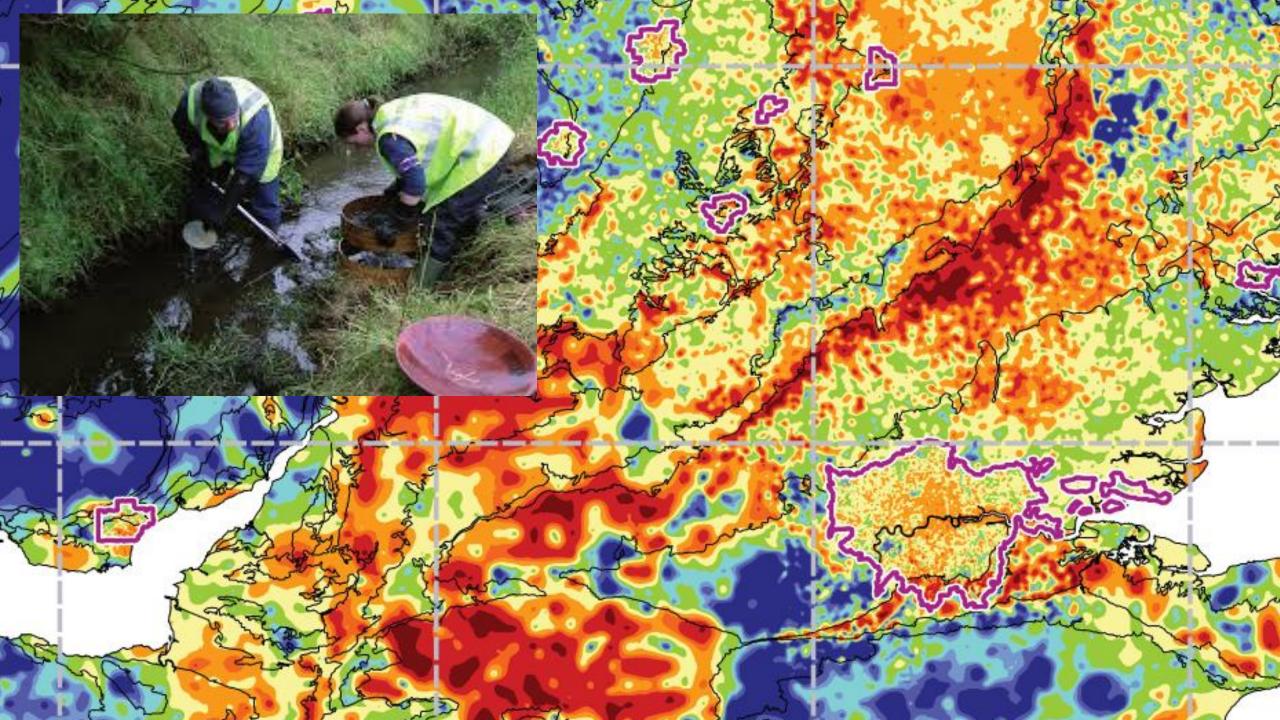




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#### Terabytes of geochemical data



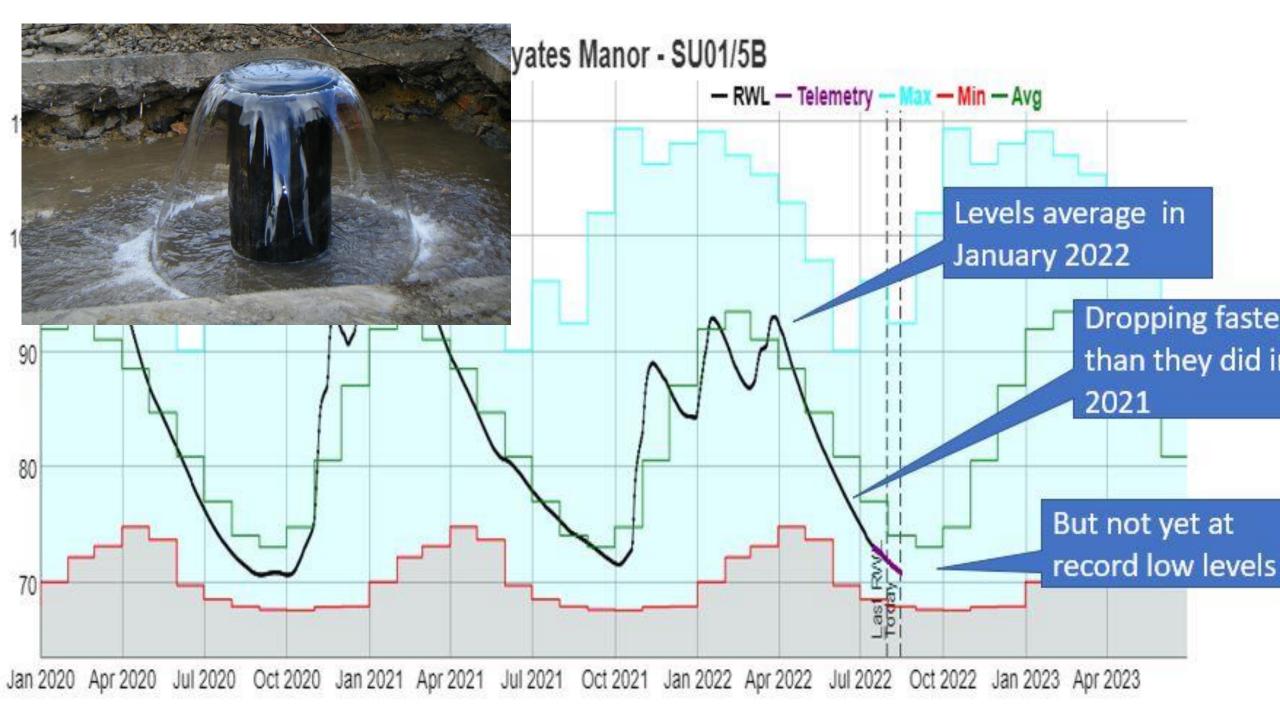




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#### 100,000s water well records







#### 2 million+ borehole records



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13 million rock, fossil and mineral samples 550 kilometres of onshore/offshore borehole core





#### BGS data

Until 1990s most data was analogue

BGS data management reviewed by UK Treasury in 1992 – damning

Data practices inadequate to deliver mission

Corporate priorities and budget changed......

all BGS processes and culture had to change too



## Move from analogue to digital







## Establish national taxonomies and data standards



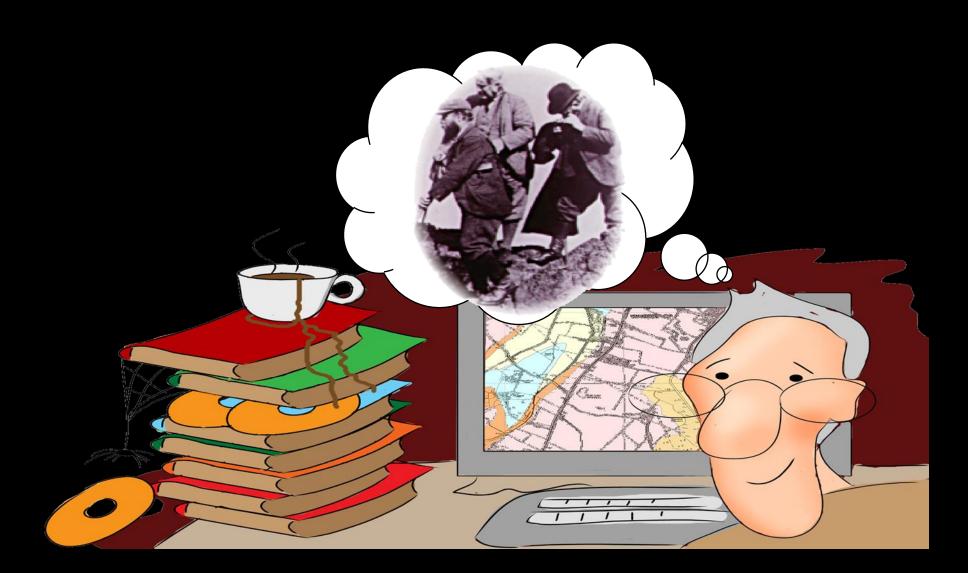


# Work and share as teams not as independent individuals





## A complete change in work practices





#### The outcomes

A competent national digital geoscience database

Data was an asset not a liability

At last we (and the UK) knew what data we held

...and we had a security/backup copy

We could search and interrogate

Support our work and conclusions with hard evidence – the data

Share and integrate — within BGS and with others

Exploit new technologies (eg mobile apps & 3D models)

Fully digital workflows

Deliver what our users and clients wanted

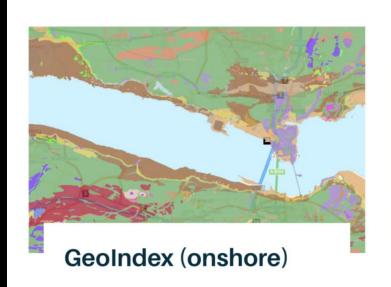
A much more coherent professional organisation

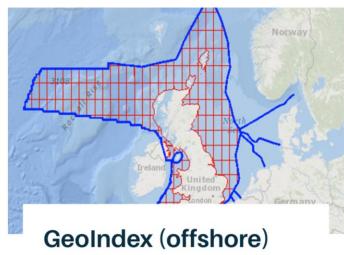




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#### Public web access to all BGS data

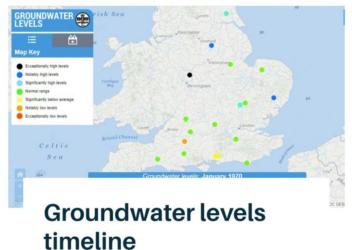






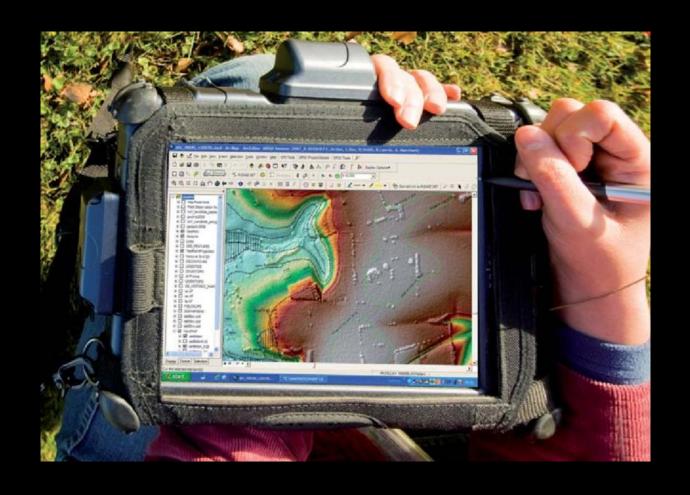
**BGS Geology Viewer** 







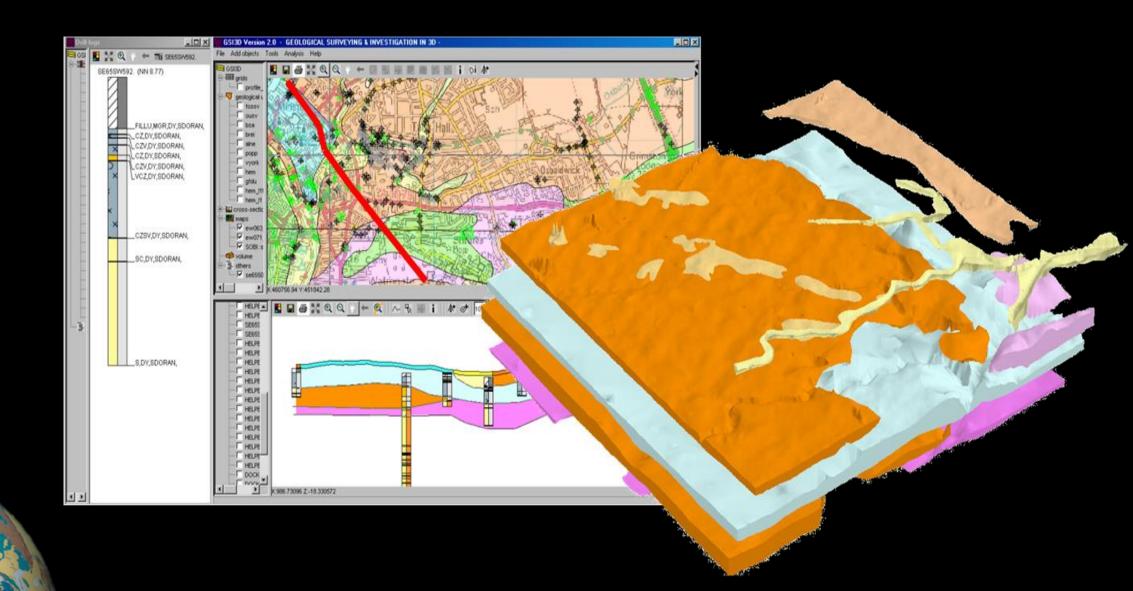
## Born-digital workflows







## Exploit tech fully, eg GIS & 3D modelling





#### Communicate our science to all



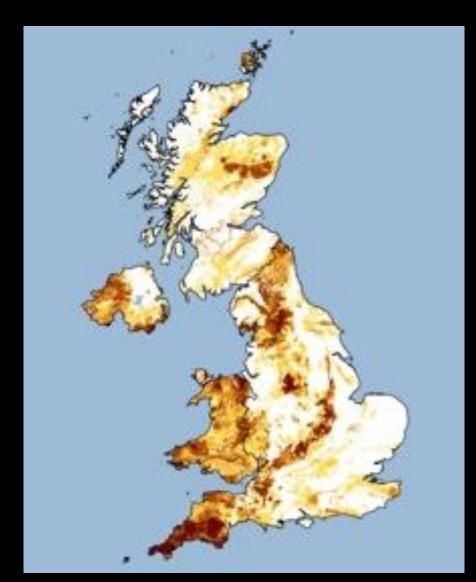
...and provide the evidence – the data



## Integrate and share data inside and out



eg Radon gas and rock data with UKHSA





#### Are you thinking.....?

Impressive..... but we are not BGS

We haven't got their budget & information skills

Nor the corporate/national mission and control

At best we are a loose federation – a militia not an army

All true.... so here's another story



### The OneGeology story

An international project to make geological map data available on the web

Launched 2007, delivered portal in 2008 ....still going

No project budget, just in-kind input from members

140 national/state geological survey organisations

From the richest to the poorest in the world





#### A diverse team



culture, language, ability, budget





## 5 simple objectives

Show what data is held

Make the data available

Make the data shareable

Exchange the know-how

Increase the profile of geology and data







## Same 5 simple objectives (put another way)

*Get the member nations to:* 

Conduct data audits

Make their data visible and accessible

Accelerate interoperability and consistency

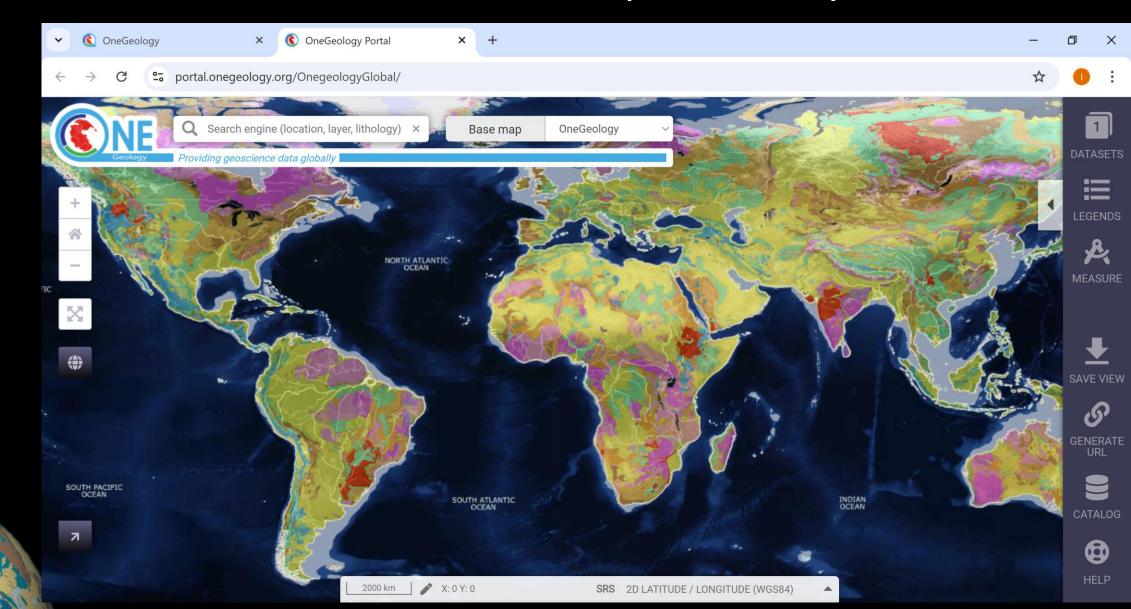
Transfer technology and skills

Market externally to encourage internal take-up





## Outcome – a web-GIS portal by 2008





## Why did it succeed?

Short simple mission and vision: 5 simple objectives

Uncomplicated plan, start with simple dataset everyone shares and build up

Inclusivity: all geological surveys welcome – different nations have differing abilities to participate

Minimal intrusion into local systems

Pragmatic approach to coordination and governance

"Let's do it" ethos, not excessively strategise about it

"Buddy" system to help those who need it

Putting significant effort into outreach and media profile

Pre-existence of international network of geoscientists and geological surveys, several with practical experience

A very small core of passionate and hard-working people who shared a vision and approach





## Lessons learned from BGS and OneGeology

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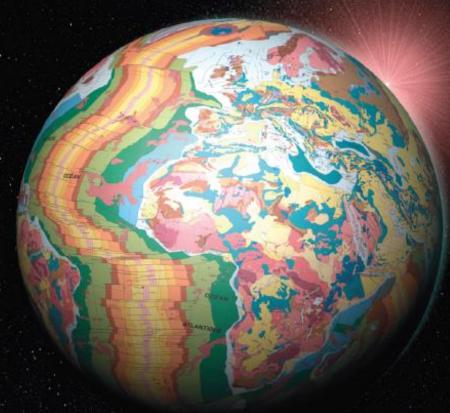
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## Thank you to the BGS and OneGeology teams

and thank you to you!

