NBN Trust Strategy 2021-2025

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Strategy development

- Two consultations at the beginning of 2020
  - Determine the strategic aims and objectives of Network
- Draft strategy document & high level activity plan
  - Input from NBN Trust Board and Secretariat team
  - Informed by consultations above & knowledge of network
- Draft documents put out for consultation September 2020

Consultation process

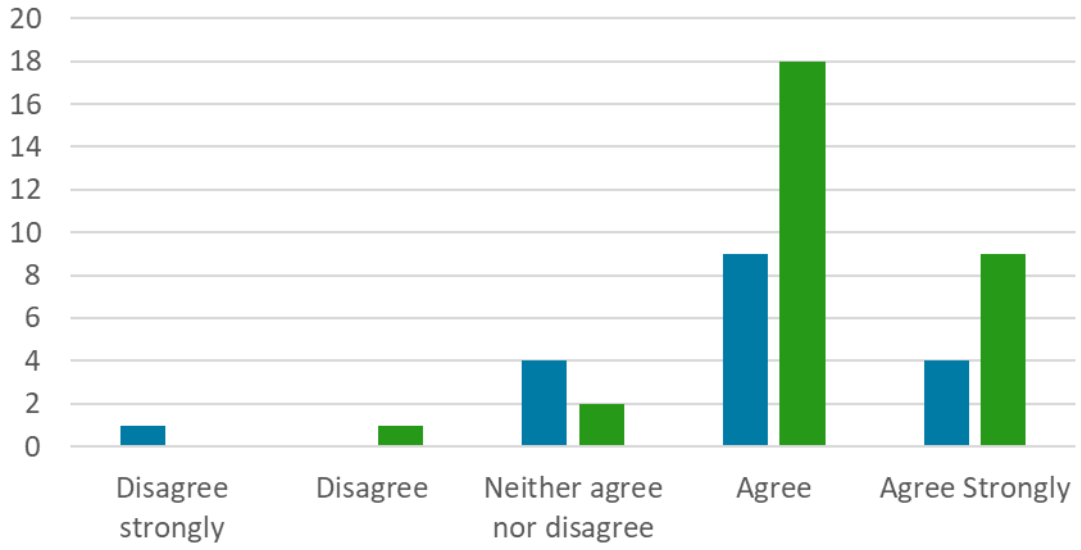
- Meetings with 23 key stakeholders
- Online survey
  - 215 NBN members
  - 36 other interested parties
  - Pop-up on NBN Atlas for 3 weeks

Key Stakeholders

- ALERC/LERCs (2)
- Arcadis
- BES
- Biological Records Centre
- BTO
- Buglife
- Butterfly Conservation
- CIEEM
- Chief Scientists' Group
- Environment Agency
- JNCC
- Sir John Lawton (Patron)
- National Trust
- Natural England
- NatureScot
- National Forum for Biological Recording
- Natural History Museum
- Natural Resources Wales
- RSPB
- SBIF
- Sheffield & Rotherham Wildlife Trust
- Scottish Wildlife Trust

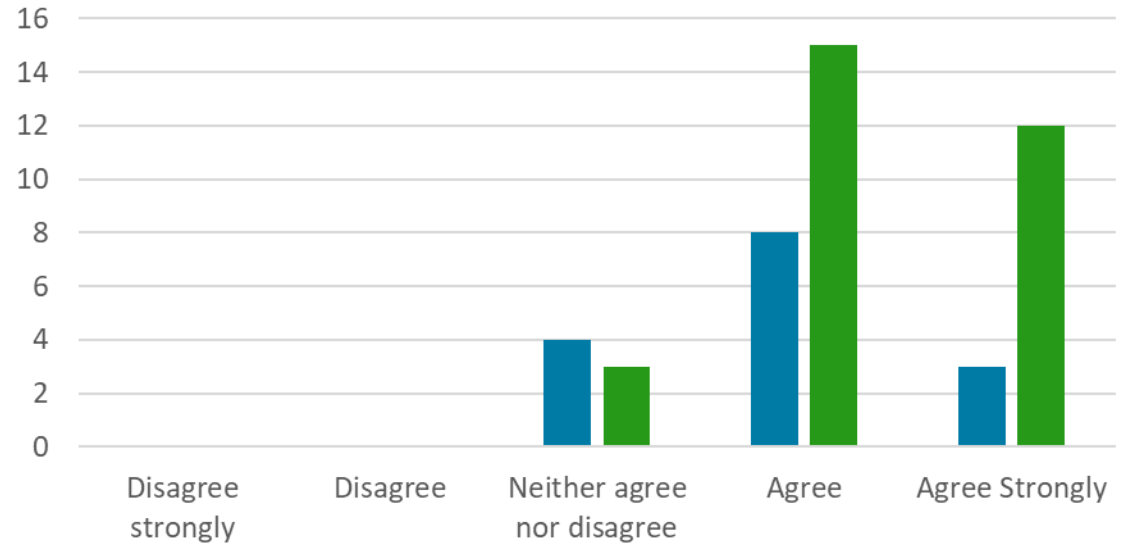
Vision

"A world where data about wildlife are used to understand and benefit nature"

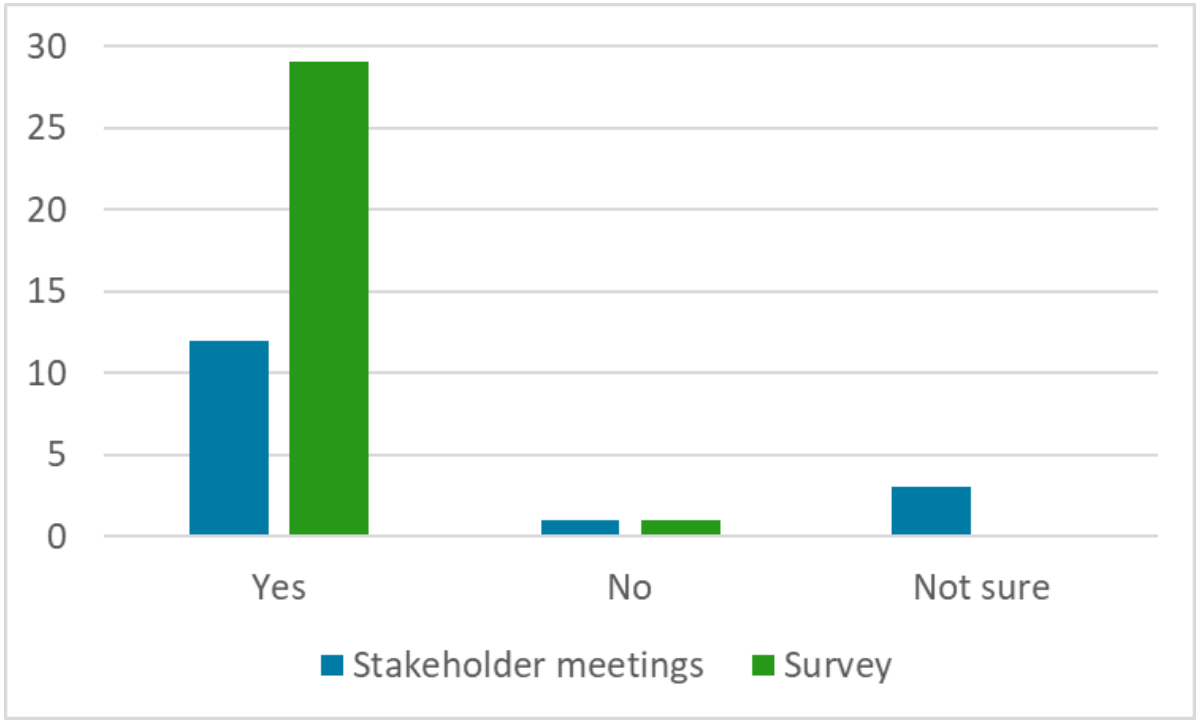


Mission

"Bringing together all those who generate, curate and use high quality data about the UK's wildlife to increase understanding of our natural world and create a more resilient natural environment"



Does the description of the NBN Trust's role clarify the scope of the strategy?

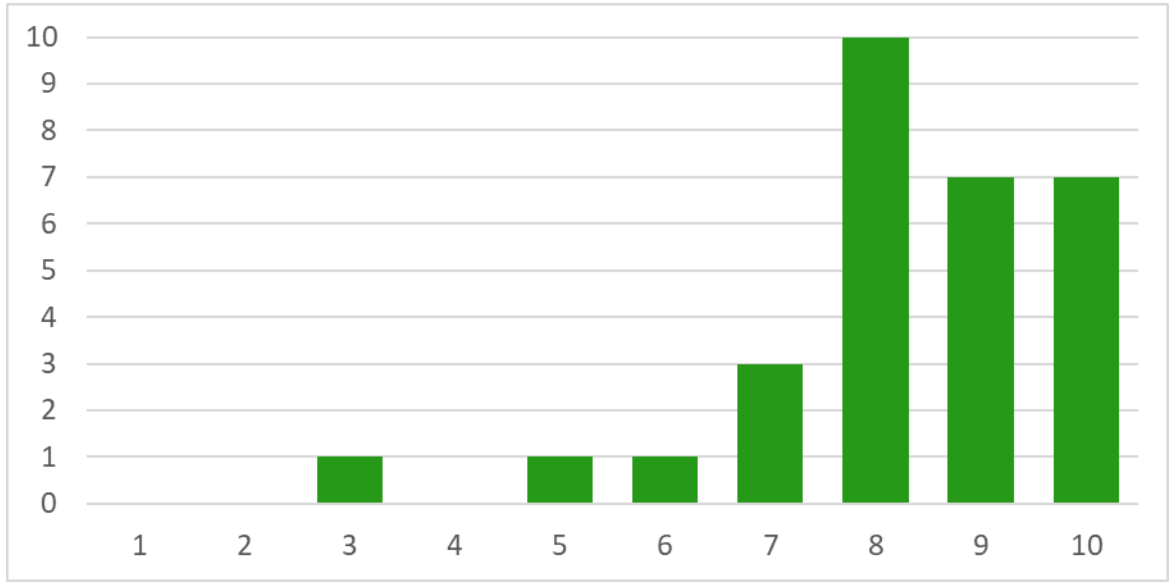


- "Facilitate, coordinate & support network" is a key point
- Leadership and championing role needs to be more prominent
- Advocacy role should be highlighted

Strategic objectives

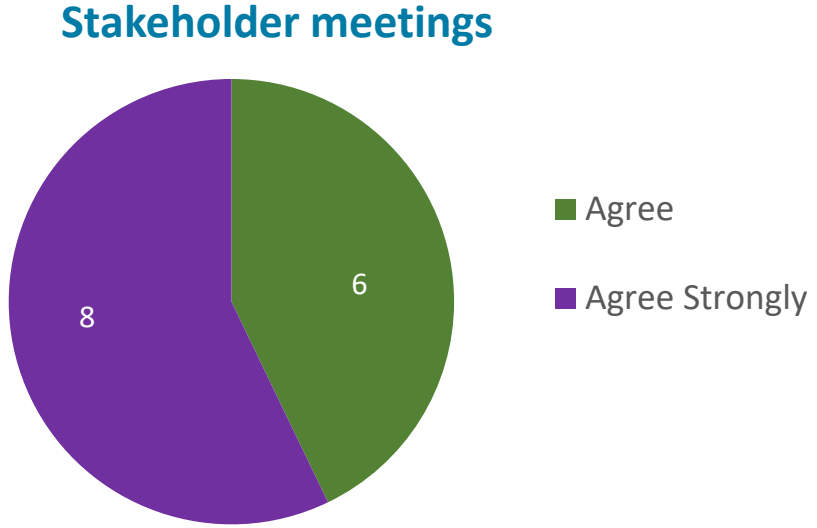
1. Enhance the accessibility and usability of the UK's wildlife data
2. Empower providers and consumers of wildlife data through engagement and collaboration at the regional, national, and global levels
3. Communicate the value of wildlife data for use in decision making and research and to inspire a wonder in nature
4. Develop the strength and sustainability of the NBN Trust

How well do the 4 strategic objectives capture the main direction you would like to see the Trust heading in?

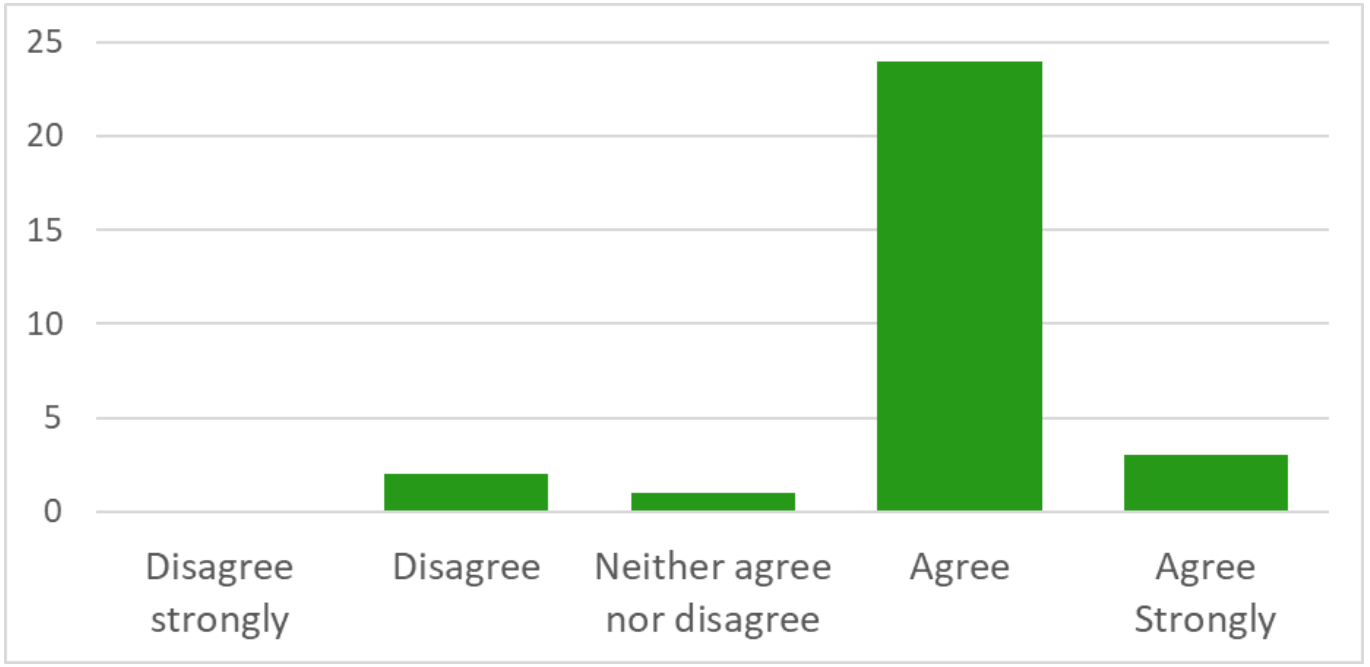


Not at all well

Extremely well



To what extent do you agree the activities will allow the Trust to deliver its strategic objectives?



What shouldn’t we be doing?

1.e. Investigate collaborations with NBN Trust members to promote innovation, and increase confidence, in the use of AI for verification

- Widen out to a more general action to promote innovation & best practice around verification

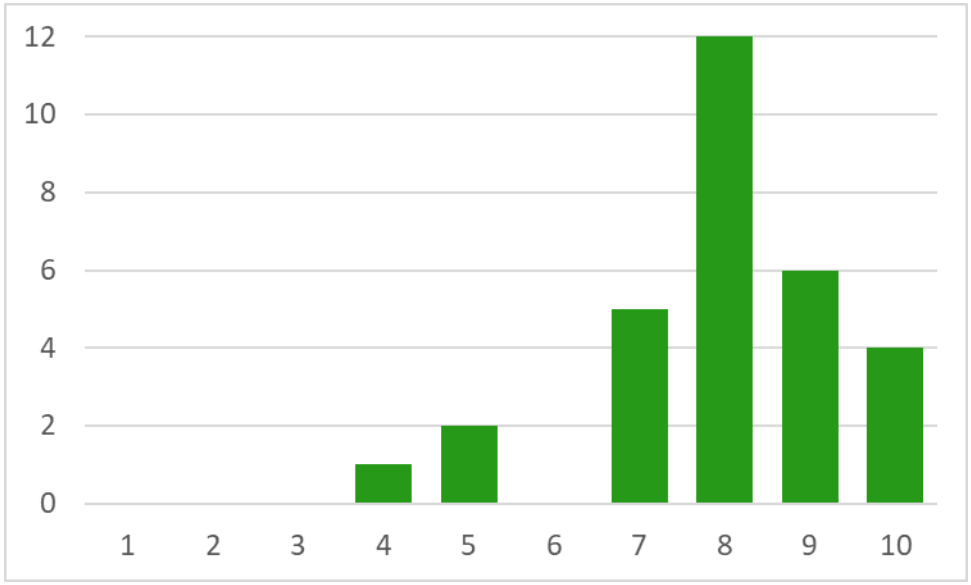
1.f. Investigate the potential for, and if appropriate pilot, a direct online submission route to the NBN Atlas to increase the flow of open data

- Widen out to look at data flows more generally and how they can be improved

What's missing?

- Other types of data
  - Particularly habitat data and DNA
- Promotion & implementation of common standards
- Improving metadata
- Explaining appropriateness of different types of data for different uses

How well do you think this strategy will benefit Network as a whole?



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Do you feel this strategy will enable the NBN Trust to better support you/your organisation?

Next Steps

- Strategic framework document will be revised
  - Bolder, more ambitious language
- High level activity plan for year 1
  - Flesh out detail
  - Include ‘missing’ elements
- Revised drafts circulated by Christmas (hopefully!)