



NBN Conference Sponsorship 13 and 14 November 2019 Albert Hall, Nottingham

The [National Biodiversity Network](#) (NBN) is the largest partnership for nature in the UK. We champion the sharing of wildlife data to help protect the UK's precious and amazing wildlife. Each year the NBN's national conference brings together the wildlife recording community from across the British Isles including the major conservation charities, government agencies, academics and the commercial sector. Delegates include Chief Executives, decision makers and influencers.

The NBN Conference is also an opportunity to reward the unsung heroes of wildlife recording. The NBN Awards recognises those extremely dedicated individuals who work to record our wildlife. [Find out more about the NBN Awards](#) on our website.

What does sponsorship offer you in return?

- ✓ **Opportunity to showcase your organisation as a supporter of wildlife dedicated to conserving the UK's flora, fauna and habitats to your clients and customers.**
- ✓ **Demonstrates your support of the UK's largest partnership for nature – the NBN**
- ✓ **Demonstrates your support of the wildlife recording network for the UK's largest database of species records – the [NBN Atlas](#)**
- ✓ **Networking opportunities with government agencies, NGOs and conservation charities**
- ✓ **Membership benefits (depending on level of sponsorship)**
- ✓ **Access to conference delegates from the conservation and biodiversity sector - including chief executives and key decision makers - plus many more through social media and via our website.**
- ✓ **Opportunity to promote your services to a new audience**

How do you get involved?

Although we have listed examples of sponsorship packages these can be tailored to meet your own requirements. **We can also offer other ways to get involved.**

Your sponsorship doesn't have to be in the form of a cash donation for example sponsor us by

- Purchase a delegate registration for a volunteer wildlife recorder
- Support a volunteer's travel and/or accommodation costs
- Pay for the printing of the Conference brochure
- Purchase / donate 'bags for life'
- Purchase / donate name badges for delegates
- Have an in-house photographer? Donate their services

- Purchase / donate certificate frames for our NBN Award winners
- Donate prizes for the NBN Award winners e.g. gift certificates, camera, tablet, outdoor clothing

Have another idea on how to be involved and show you commitment – we would love to hear from you!

To find out more, please contact Giselle Sterry, Business Development Officer at support@nbn.org.uk or on **0115 8500177** and she will be happy to discuss the options available to you in more detail.

Example Packages

For £100

- Company logo in the NBN Conference brochure
- Company logo on the NBN website
- Acknowledgements in our Network Newsletter and Annual Report

£250 to £500

- As above plus
- Use of NBN logos on your website, company publicity and reports
- Display stand in lunch and break area for duration of conference
- Pre and post event media coverage undertaken in collaboration with your in-house team if appropriate
- Opportunity to write a blog on the NBN website
- Company logo on the NBN website with link to your website

£750 - £1000

- As above plus
- Membership of the NBN for one year
- Opportunity for a full page / 500 words sponsor statement / advert and logo in the NBN Conference brochure
- A free delegate place

Over £1500 – bespoke package depending on amount and could include

- As above plus
- Banner on stage for duration of the Conference
- 5 minute speed talk to promote your work / organisation
- Two free delegate places
- Promotion through the year of your organisation