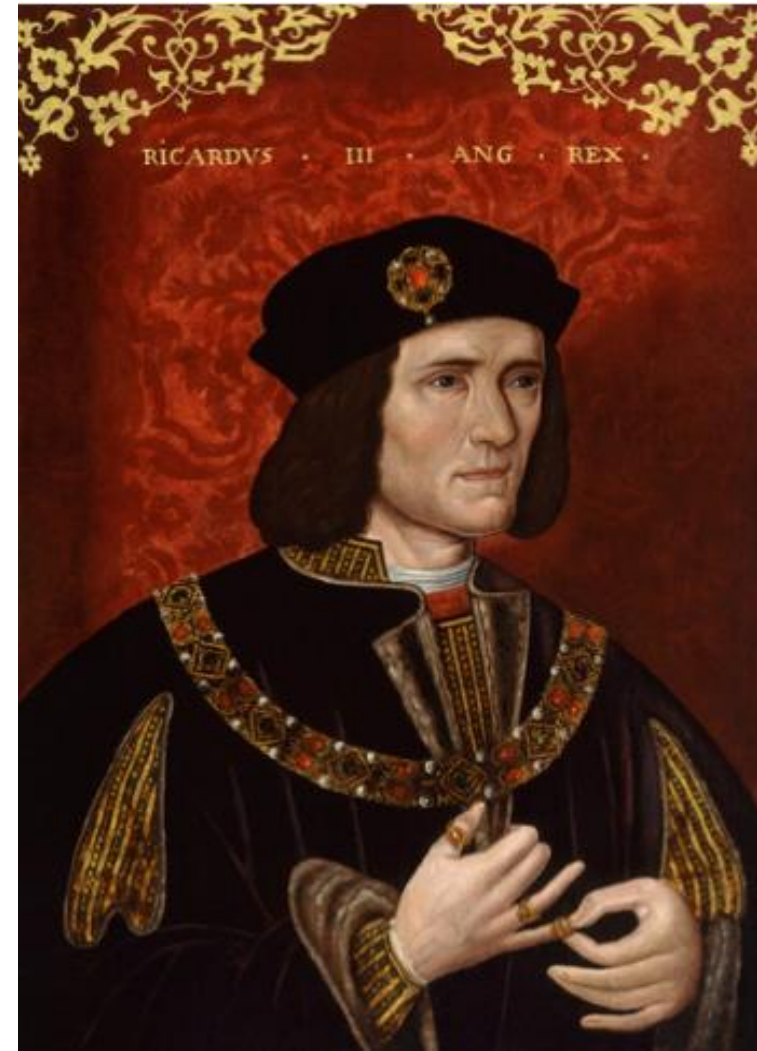




A tour of a functioning funding ecosystem

Jenny Dadd



Funding four sectors

- Arts
- Children and Young People
- Environment (and food)
- Social Change



Grants by sector



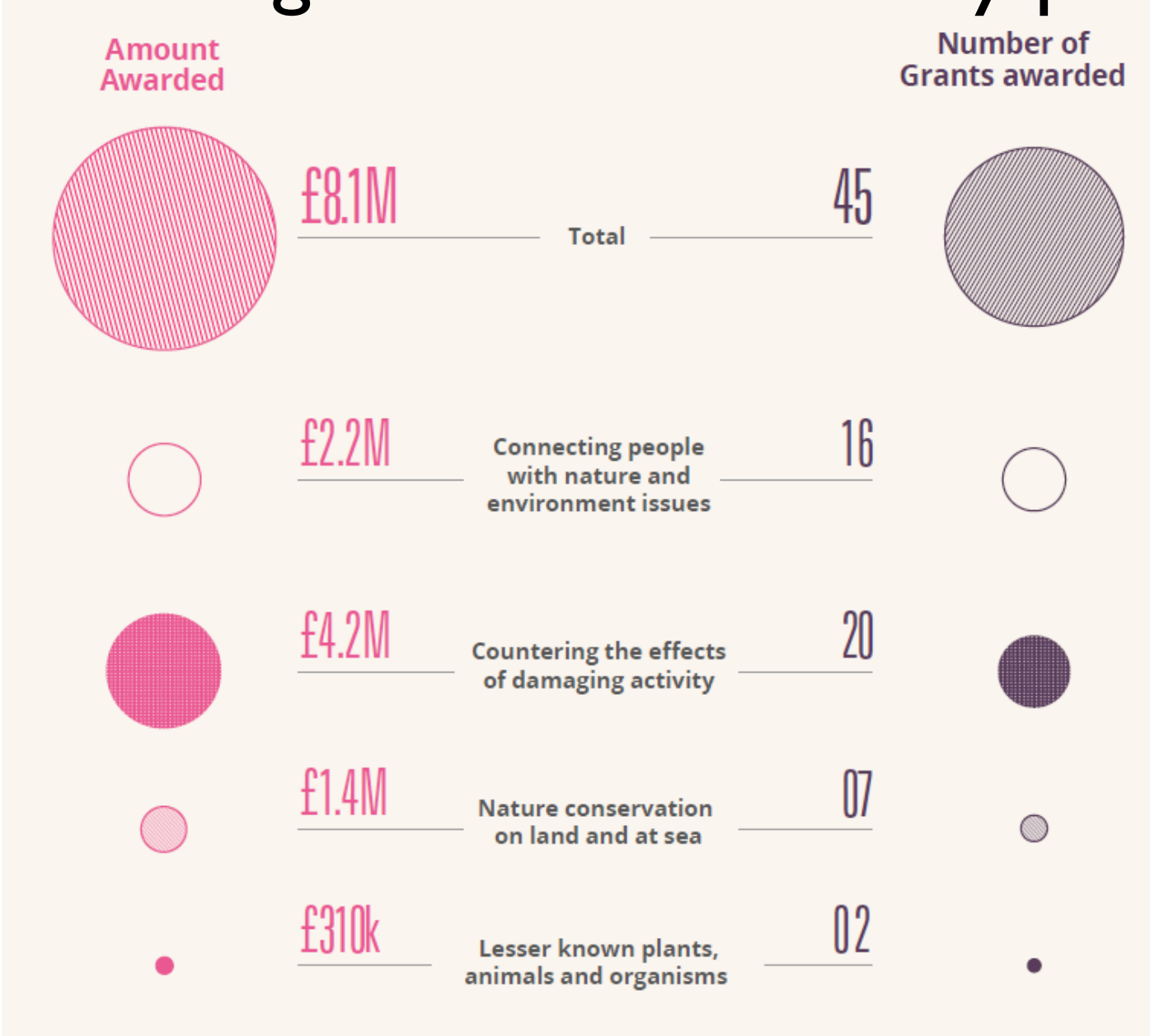


Funding Environment

- Connecting people with nature
- Large-scale conservation of natural environments on land and at sea
- Countering the effects of damaging human activities
- Lesser known plants, animals and organisms



2017 Environment grants breakdown by priority



Really think before you apply

- Have you picked the right funder?
- Have you thought about the reader?
- Have you worked out how you deliver for the funder as well as yourself?
- How do you fit as a part of a funder's wider remit?
- Does your application read well?
- Have you been too technical?
- Ask somebody who knows nothing of your work or planned project to be a critical friend.