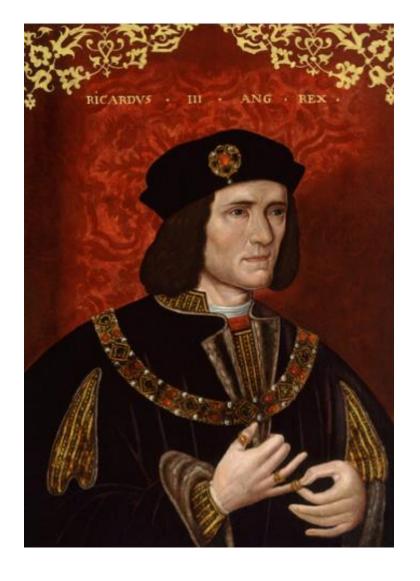


## A tour of a functioning funding ecosystem

Jenny Dadd







### Funding four sectors

- Arts
- Children and Young People
- Environment (and food)
- Social Change







Grants by sector

fres Long Arts L

**Total 2017** 72 – No. of grants 2017

Social Change

£12.2<sub>M</sub>

**Total 2017** 90 – No. of grants 2017

**Environment** 

£0.1

**Total 2017** 45 – No. of grants 2017

Children & Young People

£6.9<sub>M</sub>

**Total 2017** 44 – No. of grants 2017

food f3.7<sub>M</sub>

**Total 2017** 20 – No. of grants 2017













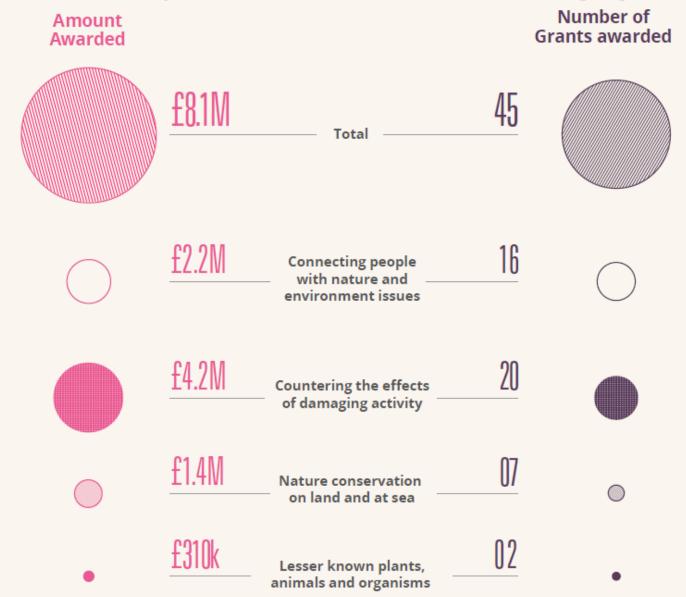
# Funding Environment

- Connecting people with nature
- Large-scale conservation of natural environments on land and at sea
- Countering the effects of damaging human activities
- Lesser known plants, animals and organisms





### 2017 Environment grants breakdown by priority





### Really think before you apply

- Have you picked the right funder?
- Have you thought about the reader?
- Have you worked out how you deliver for the funder as well as yourself?
- How do you fit as a part of a funder's wider remit?
- Does your application read well?
- Have you been too technical?
- Ask somebody who knows nothing of your work or planned project to be a critical friend.

