



NBN Conference Sponsorship 21 and 22 November 2018 Albert Hall, Nottingham

The National Biodiversity Network holds an annual conference each November. Now in its 18th year, it is a successful forum for Board Members, Chief Executives, key decision makers, volunteers and students from across the biodiversity sector to come together and share ideas on an equal platform.

This year the two day conference will be held at Albert Hall, Nottingham on Wednesday 21 and Thursday 22 November 2018.

What does sponsorship offer you in return?

- ✓ **Opportunity to showcase your organisation as a supporter of biological recording and of conserving the UK's wildlife and habitats.**
- ✓ **Demonstrates your support of the UK's largest partnership for nature**
- ✓ **Demonstrates your support of the biological recording network for the UK's largest database of species records**
- ✓ **Networking opportunities with government agencies, NGOs and conservation charities**
- ✓ **Membership benefits (depending on level of sponsorship)**
- ✓ **Access to 180 - 200 conference delegates from the conservation and biodiversity sector - including chief executives and key decision makers - plus many thousands more through social media and via our website.**

Sponsorship Packages start at £100.

£2500 or more

- Use of NBN logos on your website, company publicity and reports
- Framed Certificate acknowledging your support
- Membership of the NBN for one year
- Display stand in lunch and break area for duration of conference
- Pre and post event media coverage undertaken in collaboration with your in-house team if appropriate
- Opportunity for a half page / 250 words sponsor statement / advert and logo in the NBN Conference brochure
- Company logo on the cover of the NBN Conference brochure
- Opportunity to write a blog on the NBN website
- Company logo on the NBN website with link to your website
- Two free delegate places
- Acknowledgements in our Network Newsletter and Annual Report

£1000 to £2499

- Use of NBN logos on your website, company publicity and reports
- Membership of the NBN for one year
- Display stand in lunch and break area for duration of conference
- Pre and post event media coverage undertaken in collaboration with your in-house team if appropriate
- Opportunity for a half page / 250 words sponsor statement / advert and logo in the NBN Conference brochure
- Opportunity to write a blog on the NBN website
- Company logo on the NBN website with link to your website
- One free delegate place
- Acknowledgements in our Network Newsletter and Annual Report

£500 to £999

- Use of NBN logos on your website, company publicity and reports
- Display stand in lunch and break area for duration of conference
- Pre and post event media coverage undertaken in collaboration with your in-house team if appropriate
- Company logo in the NBN Conference brochure
- Opportunity to write a blog on the NBN website
- Company logo on the NBN website with link to your website
- Acknowledgements in our Network Newsletter and Annual Report

Up to £500

- Company logo in the NBN Conference brochure
- Opportunity to write a blog on the NBN website
- Company logo on the NBN website with link to your website
- Acknowledgements in our Network Newsletter and Annual Report

Up to £100

- Company logo on the NBN website with link to your website
- Acknowledgements in our Network Newsletter and Annual Report

To find out more, please contact Giselle Sterry, Finance and Business Development Officer at support@nbn.org.uk or on **0115 8500177** and she will be happy to discuss the options available to you in more detail.

A menu of sponsorship options is below.

SPONSORSHIP OPTIONS

FULL TWO DAY	£8,000
DAY 1 OF CONFERENCE	£4,000
DAY 2 OF CONFERENCE	£4,000
WORKSHOPS	£2,500
DISPLAYS AND DEMONSTRATIONS	£1,500
CONFERENCE LUNCH	£1,000
PRINTING OF CONFERENCE PROGRAMME	£750
PHOTOGRAPHER	£750
VIDEO CAPTURE	£750
SIR JOHN BURNETT MEMORIAL MEDAL PRESENTER	£500
KEYNOTE SPEAKERS	£400
STUDENT ATTENDANCE – TO CONTRIBUTE TO COST OF REGISTRATION AND TRAVEL	Min £100
NGO AND CHARITIES - SUBSIDISE DELEGATES THAT CANNOT OTHERWISE ATTEND	Min £100
MORNING / AFTERNOON, TEA / COFFEE BREAK.	£150
ADVERTISEMENT SPACE IN CONFERENCE PROGRAMME	£150