



NBN Conference Sponsorship 16 and 17 November 2017 National Museum Cardiff

The National Biodiversity Network holds an annual conference each November. Now in its 17th year, it is a successful forum for Board Members, Chief Executives, key decision makers, volunteers and students from across the biodiversity sector to come together and share ideas on an equal platform.

This year the two day conference will be held at National Museum Cardiff on 16 and 17 November 2017. The theme is: **'Data – What is it good for?'** – focusing on the many ways biodiversity data can be used and exploring its potential.

Sponsorship Packages start at £100.

£2500 or more

- Two free delegate places
- Framed Certificate acknowledging your support
- Membership of the NBN for one year
- Display stand in lunch and break area for duration of conference
- Pre and post event media coverage undertaken in collaboration with your in-house team if appropriate
- Opportunity for a half page / 250 words sponsor statement / advert and logo in the NBN Conference brochure
- Company logo on the cover of the NBN Conference brochure
- Opportunity to write a blog on the NBN website
- Company logo on the NBN website with link to your website
- Use of NBN logos on your website, company publicity and reports
- Acknowledgements in our Network Newsletter and Annual Report

£1000 to £2499

- One free delegate place
- Membership of the NBN for one year
- Display stand in lunch and break area for duration of conference
- Pre and post event media coverage undertaken in collaboration with your in-house team if appropriate
- Opportunity for a half page / 250 words sponsor statement / advert and logo in the NBN Conference brochure
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£500 to £999

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Up to £500

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Up to £100

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What does sponsorship offer you in return?

- ✓ **Opportunity to showcase your organisation as a supporter of biological recording and of conserving the UK's wildlife and habitats.**
- ✓ **Demonstrates your support of the UK's largest partnership for nature**
- ✓ **Demonstrates your support of the biological recording network for the UK's largest database of species records**
- ✓ **Networking opportunities with government agencies, NGOs and conservation charities**
- ✓ **Membership benefits (depending on level of sponsorship)**
- ✓ **Access to 180 - 200 conference delegates from the conservation and biodiversity sector - including chief executives and key decision makers - plus many thousands more through social media and via our website.**

A menu of sponsorship options is below.

To find out more, please contact Giselle Sterry, Membership and Business Development Officer at support@nbn.org.uk or on **0115 924 7132** and she will be happy to discuss the options available to you in more detail.

SPONSORSHIP OPTIONS

FULL TWO DAY	£8,000
DAY 1 OF CONFERENCE	£4,000
DAY 2 OF CONFERENCE	£4,000
WORKSHOPS	£2,500
DISPLAYS AND DEMONSTRATIONS	£1,500
CONFERENCE LUNCH	Opportunity taken
PRINTING OF CONFERENCE PROGRAMME	£750
PHOTOGRAPHER	£750
VIDEO CAPTURE	£750
SIR JOHN BURNETT MEMORIAL MEDAL PRESENTER	£500
KEYNOTE SPEAKERS	£400
STUDENT ATTENDANCE – TO CONTRIBUTE TO COST OF REGISTRATION AND TRAVEL	Min £100
NGO AND CHARITIES - SUBSIDISE DELEGATES THAT CANNOT OTHERWISE ATTEND	Min £100
MORNING / AFTERNOON, TEA / COFFEE BREAK.	£150
ADVERTISEMENT SPACE IN CONFERENCE PROGRAMME	£150