







FESTIVAL OF NATURE 2017

Opportunities to take part | 8th to 25th June





























Welcome to the Festival of Nature



The Festival of Nature gives wildlife lovers of all ages a unique opportunity to discover and enjoy the natural world. Spanning three event-filled weeks, the Festival features a line-up of hands-on activities, art and performance, workshops, celebrity talks, live entertainment, local and

sustainable traders, and much more. The event is the UK's biggest free celebration of the natural world and one of the only major tourist events to span Bristol and Bath, and provide a dedicated education

programme.

Welcoming 25,000+ visitors over the three week programme, and with a large online following, significant PR reach, and gala VIP events, the Festival is a unique opportunity for organisations, activity providers and performers to reach a wide and diverse audience across the South West.





BRISTOL TO BATH

8th to 25th June 2017



Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
			8 th June Opening Ceremony / VIP Launch Party Bristol	9 th June Bristol Schools' Day	10 th -11 th June Bristol Free Family Weekend	
12th June Walks, talks and other events	13 th June Walks, talks and other events	14 th June Bristol Schools' BioBlitz	15 th June Keynsham VIP Launch Party	16 th June Walks, talks and other events	17 th June Walks, talks and other events	18 th June Keynsham Free Family Sunday
19 th June Walks, talks and other events	20 th June Walks, talks and other events	21st June Walks, talks and other events	22nd June Bath VIP Launch Party	23 rd – 24 th June Bath BioBlitz		25 th June Bath Free Family Sunday

How to take part



- 1. Explore the opportunities available across the extensive programme of activity as described in this booklet. With so many opportunities to get involved, you can take part in as many, or as few of the events and activities as you prefer
- 2. Complete the <u>online application form</u> via the website and the festival team will get back to you to discuss your content
- 3. OR contact the team about sponsorship, bespoke options or for more information using the contact details below

Please note, if you are looking to **sell** sustainable goods or services, you belong in our Green Market. Please contact our Market Manager, Mike Cardwell, at mike@bnhc.org.uk

Bristol Weekend & Schools Day Fri 9th - Sun 11th June 2016, Bristol Harbourside



The Festival of Nature has taken place in Bristol for 14 years, and last year attracted audiences of 15,000 over the weekend.

OPTIONS FOR GETTING INVOLVED

- Exhibit at the Festival with a dedicated space to deliver engaging educational activities and showcase your organisation or project over the weekend - 10th & 11th June (see package options overleaf)
- 2. Deliver educational activities as part of our dedicated primary schools engagement day -9^{th} June (free optional opportunity for exhibitors only)
- 3. Deliver a workshop, talk or performance in one of our live action spaces
- 4. Deliver roaming performance activities across the site
- 5. Submit film materials to be shown on the At-Bristol big Screen
- 6. Contact us about sponsorship opportunities and bespoke packages



Bristol Weekend & Schools Day Fri 9th - Sun 11th June 2016, Bristol Harbourside



EXHIBITOR PACKAGES

- **1. Green Forum** a table in one of our ever-popular Green Forum Tents, reserved for small and voluntary organisations. £30 £130 + VAT depending on your organisation's size
- **2. Small exhibit area** a covered space of 3m x 3m in one of our main marquees. Tables and chairs provided. Electricity points provided. £350 + VAT
- **3. Large exhibit area** a covered space of 3m x 9m in one of our main marquees. Tables and chairs provided. Electricity points provided. £1000 + VAT

All 3 packages include: The use of festival volunteers allocated to your marquee; tables and chairs as required; electricity supply as required; listing on the official Festival of Nature website; opportunity to collect/sell merchandise; 24 hour security; 1 x car parking permit for each day of the festival.

Packages 2 and 3 include the option to take part in our dedicated schools day free of charge (KeyStage 2 students from across Bristol)



Bristol Schools BioBlitz Wednesday 14th June 2016, Stoke Park

The race is on as we invite young wildlife ambassadors aged 11-18 on a unique research expedition to Bristol's unexplored urban wilderness.

In the UK's first *BioBlitz* event dedicated to engaging secondary school age groups, students will join experienced naturalists, volunteers and researchers in a race against time to identify, record and document as many species of wildlife as possible. Working with schools to select students with high potential for engagement, we hope to inspire the next generation of wildlife scientists.

OPPORTUNITIES TO TAKE PART

- Deliver a species identification workshop or biodiversity themed activity for a select group of enthusiastic secondary students
- Mentor students to develop their own research questions around local ecology and biodiversity
- 3. Contact us about sponsorship opportunities





Keynsham Family Sunday Sunday 18th June 2016, Keynsham Memorial Park



Returning to Keynsham for our second year, we are delighted to be bringing a bigger, bolder programme of performance, workshops and activity to the Memorial Park in 2017. Last year 750 people joined us for a thrilling riverside adventure.

OPPORTUNITIES TO TAKE PART

- 1. Exhibit at the Festival with a dedicated space to deliver engaging educational activities and showcase your organisation or project:
 - Thanks to a Big Lottery Fund grant we can offer a limited number of pitches free of charge!
 - Bring your own 3x3 gazebo or take a table in our ever popular Green Forum Marquee
- Deliver a science or nature themed workshop or walk as part of the event programme
- 3. Contact us about sponsorship opportunities



Bath BioBlitz

Fri 23rd - Sat 24th June 2016, Bushey Norwood (tbc)

Join a scientific expedition on your doorstep as Bath's first *BioBlitz* event invites amateur wildlife enthusiasts, students, school groups and families to join experienced naturalists, volunteers and researchers in a race against time to identify, record and document as many species of wildlife as possible over 2 days. We'll be exploring Bushey Norwood National Trust, adjacent to the University of Bath campus on the Bath Skyline Walk.



- 1. Exhibit at BioBlitz basecamp with a stand to showcase your organisation or project:
 - Bring your own 3x3 gazebo or take a table in the marquee £15 +VAT
- 2. Deliver an activity to inspire and engage
 - Head up one of the themed, dedicated survey teams for your own special interest group (e.g. Birds, Moths, Freshwater, etc.)
 - Lead a species identification workshop for enthusiastic volunteers
 - Deliver a nature walk or activity for members of the public or one of our primary school groups
- 3. Contact us about sponsorship opportunities





Bath Family Sunday Sunday 25th June 2017, Parade Gardens



Returning to Bath for the 4th year, this one-day event has attracted audiences of approximately 3000 in previous years and continues to grow and expand

OPPORTUNITIES TO TAKE PART

- Exhibit at the festival with a dedicated space to deliver engaging educational activity and showcase your organisation or project (see package options overleaf)
- Deliver a workshop, talk or performance in one of our live action spaces
- 3. Deliver roaming performance activities across the site
- Contact us about sponsorship opportunities and bespoke packages



Bath Family Sunday Sunday 25th June 2017, Parade Gardens



EXHIBITOR PACKAGES

- **1. Green Forum** a table in one of our ever-popular Green Forum Tents, reserved for local small and voluntary organisations. £30 + VAT
- **2. DIY Exhibit area** Bring your own 3m x 3m gazebo or similar structure. Tables and chairs provided. £75 + VAT
- **3. Small exhibit area** a covered space of 3m x 3m in one of our main marquees. Tables and chairs provided. Electricity points provided. £125 + VAT



All three packages include: The use of festival volunteers allocated to your stall; tables and chairs as required; listing on the official Festival of Nature website; opportunity to collect/sell merchandise.

Additional Activity Walks, talks and events

If you plan to deliver a nature themed activity in the region during the Festival of Nature, you may benefit from the social buzz and marketing by being part of the Festival of Nature wider programme.

A small number of events will be selected by the Bristol Natural History Consortium partners to be part of the festival programme in 2017

To complement the central festival programme and reach out to new audiences, we are especially keen to hear from:

- Events and activities taking place mid-week
- Evening events targeting an adult audience
- Events working specifically with underserved audiences (e.g. BAME, youth, disabled, elderly and LGBT groups)





For further information

To find out more about any of the packages, or to suggest your own package, please contact the Festival team at Bristol Natural History Consortium festival@bnhc.org.uk
0117 925 3931

www.festivalofnature.org.uk @festofnature

The Festival of Nature is an initiative of Bristol Natural History Consortium, a charitable partnership engaging people with the natural world through collaborative action



























