

RAISE YOUR GREEN PROFILE

WITH THE NATIONAL BIODIVERSITY NETWORK—
THE UK'S LARGEST PARTNERSHIP FOR NATURE



WHO ARE WE?

The National Biodiversity Network (NBN) – the UK’s largest partnership for nature – is a collaboration of UK organisations all committed to sharing biodiversity data and making it freely and publicly available. Our 150+ Network of members ranges from government agencies, research organisations, local environmental record centres, conservation charities, local and national recording groups as well as individual volunteers. All of these, in turn, support the openly accessible internet portal, the NBN Gateway. Currently holding more than 127 million records, it is the largest species database for any country in the world.

THE NBN CONFERENCE AND UK AWARDS FOR BIOLOGICAL RECORDING & INFORMATION SHARING

The National Biodiversity Network holds an annual conference each November. Now in its 16th year, it is a successful forum for Chief Executives, key decision makers, volunteers and students from across the biodiversity sector to come together and share ideas on an equal platform.

This year, the two day conference will be held at National Museum of Scotland, in Edinburgh, on 17 and 18 November 2016. The theme is: **‘Going with the flow: Supporting the NBN Data Flow Pathway’**.

As many of our conference delegates are unpaid biological recorders and volunteers, we try to keep our prices low to allow as many of them as possible the opportunity to attend. We can only do this with the generous support of our sponsors.

The UK Awards for Biological Recording and Information Sharing, sponsored by Swarovski Optik UK, celebrate the work of the recording community and will be presented at an evening ceremony on Thursday 17 November at National Museum of Scotland, as part of the conference.

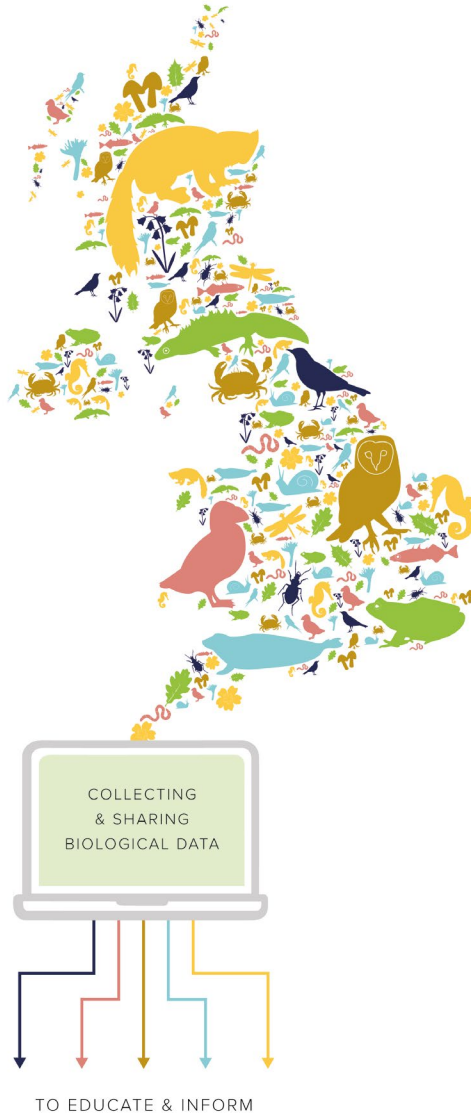
While sponsors Swarovski Optik UK supply the prizes for the winners of the Gilbert White adult and youth awards for terrestrial and freshwater wildlife recording, sponsorship is needed for winners of the David Robertson adult and youth awards for marine and coastal wildlife recording and for the winners of the new Lynne Farrell group award.

DOES YOUR ORGANISATION...

Care about the natural environment?

Want to demonstrate its green credentials?

Want to raise its profile in the biodiversity sector?



WHAT DOES SPONSORSHIP OFFER YOU?

- ✓ Opportunity to showcase your organisation as a supporter of biological recording and of conserving the UK's wildlife and habitats.
- ✓ Demonstrates your support of the UK's largest partnership for nature
- ✓ Demonstrates your support of the biological recording network for the UK's largest database of species records
- ✓ Networking opportunities with government agencies, NGOs and conservation charities
- ✓ Membership benefits (depending on level of sponsorship)
- ✓ One year free NBN Supporter Membership for all sponsorships of £500 or more
- ✓ Company mentioned in social media promotions (depending on level of sponsorship) and other promotional opportunities
- ✓ Access to 180 - 200 conference delegates from the conservation and biodiversity sector plus many thousands more through social media and via our website.

CHOOSE YOUR LEVEL OF SPONSORSHIP WITH NBN

There are a range of opportunities for sponsorship of this event which include:

- **Full two day Conference** – Logo and company name appear on Conference programme. Full page advert in NBN Conference programme. Company acknowledged on NBN website and in all promotional activity. 2 free delegate places. Gold membership of the NBN for one year **£8,000** (1 opportunity)
- **Day 1 of Conference** – Logo and company name appear on Conference programme. 1/2 page advert in NBN Conference programme. Company acknowledged on NBN website and in all promotional activity. 1 free delegate place. Silver membership of the NBN for one year **£4,000** (1 opportunity)

- **Day 2 of Conference** – Logo and company name appear on Conference programme. 1/2 page advert in NBN Conference programme. Company acknowledged on NBN website and in all promotional activity. 1 free delegate place. Silver membership of the NBN for one year

£4,000
(1 opportunity)
- **Displays and Demonstrations** – Company acknowledged in Conference programme and on NBN website

opportunity taken
- **Conference lunch** – Company acknowledged in Conference programme and on NBN website

opportunity taken
- **Printing of conference programme** – Company acknowledged in Conference programme and on NBN website

£600
(1 opportunity)
- **Workshops** – Company acknowledged in Conference programme and on NBN website

£500
(5 opportunities)
- **Photographer** – Company acknowledged in Conference programme and on NBN website

£500
(2 opportunities)
- **Video Capture** – Company acknowledged in Conference programme and on NBN website

£500
(2 opportunities)
- **Sir John Burnett memorial lecture presenter** – Company acknowledged in Conference programme and on NBN website

£400
(1 opportunity)
- **Keynote speakers** – Company acknowledged in Conference programme and on NBN website

£300
(2 opportunities)
- **Student attendance** – To contribute to cost of registration, travel and accommodation. Company acknowledged in Conference programme and on NBN website

£100 - 300
(no maximum number of opportunities)
- **NGO and charities** – subsidise delegates that cannot otherwise afford to attend. Company acknowledged in Conference programme and on NBN website

£150
(no maximum number of opportunities)

- **Morning / afternoon, tea / coffee break** – Company acknowledged in Conference programme and on NBN website **£150**
(2 opportunities)
- **Advertisement space in Conference programme** **£150** 1/2 page
(4 opportunities)
- **Sponsorship or supplying prizes** – for the David Robertson adult award for marine and coastal wildlife recording. Company acknowledged in Conference programme and on NBN website Contact us
- **Sponsorship or supplying prizes** – for the David Robertson youth award for marine and coastal wildlife recording. Company acknowledged in Conference programme and on NBN website Contact us
- **Sponsorship or supplying prizes** – for the Lynne Farrell group award for wildlife recording. Company acknowledged in Conference programme and on NBN website Contact us

HOW TO PROCEED

- ✓ Choose your sponsorship preferences
- ✓ Contact Giselle at support@nbn.org or on **0115 924 7132**
- ✓ Ensure your contribution to the UK's largest partnership for nature



WANT TO BE INVOLVED LONGER TERM?

Why not become a member of the National Biodiversity Network? Take a look at the NBN website (www.nbn.org.uk) to see who is already part of the UK's largest partnership for nature.

www.nbn.org.uk

